STATEMENT OF APPLICABILITY

ISO 20252:2019 - Public Summary

Document ID	SL-QMS-SOA-001	**Version**	1.0
Owner	Quality / Compliance Owner	**Review cycle**	Annual or after material change

1. Purpose

This statement explains which parts of ISO 20252:2019 apply to StreetLife's current market, opinion and social research services. It provides clients and other interested parties with a clear summary of the scope of StreetLife's quality management arrangements.

2. Scope of StreetLife services

StreetLife specialises in quantitative face-to-face research and participant recruitment across the UK. The management system covers StreetLife staff, contractors, temporary fieldworkers, research projects, approved systems, devices, paper records, venues and relevant suppliers.

3. Applicable Requirements

StreetLife specialises in quantitative face-to-face research and participant recruitment across the UK. The management system covers StreetLife staff, contractors, temporary fieldworkers, research projects, approved systems, devices, paper records, venues and relevant suppliers.

Annex	Attested	Excluded	Explanation
Annex A – Sampling including Access Panels	No	Yes	All sampling and panels are managed by clients, where applicable
Annex B – Fieldwork	Face to face quantitative fieldwork	Telephone and Qualitative fieldwork	Telephone & qualitative not conducted
Annex C – Physical Observation	No	Yes	StreetLife does not conduct this type of research
Annex D – Digital Observation	No	Yes	StreetLife does not conduct this type of research
Annex E – Self-completion	No	Yes	Questionnaires if self-completion are either interviewer led or set up by the client and therefore this annex is not applicable.
Annex F – Data Management and processing	Yes	Partly	Although this section is attested, all these elements are outsourced and therefore managed via Supplier approval process. Full details can be provided.

4. Supporting controls

StreetLife supports the applicable requirements through proportionate controls designed for face-to-face research, including:

- participant information and consent;
- secure handling, storage and transfer of participant and client information;
- access control, device security and incident reporting;
- fieldworker competence, briefing, supervision and validation;

- supplier and subcontractor checks; and
- document control, internal audit, management review and continual improvement.

5. Review and availability

This Statement of Applicability is reviewed at least annually as part of StreetLife's Management Review process and whenever there is a material change to services, methodology, risk, legislation or the requirements of ISO 20252.

This public summary is available on the StreetLife website. A more detailed clause-by-clause correlation, together with supporting evidence where appropriate, may be provided to clients, auditors and approved interested parties on request, subject to confidentiality and security considerations.

Approval status: To be approved at the next StreetLife Management Review before publication.
Effective date: 23-11-2026 | Approved by: Michael Pollock, Director

Important note: This document describes the applicability of ISO 20252 requirements to StreetLife's services. It should not be presented as evidence of certification unless and until certification has been formally achieved and remains current.